

Willkommen

in

Welcome to



Potsdam



Tagesordnung

1

Agenda

Donnerstag, 23.03.2006

Ankunft

19:00 Uhr

Willkommensparty

Thursday, 23.03.2006

Arrival

7:00 p.m.

Get together Party



Tagesordnung

2

Agenda

Freitag, 24.03.2006

Frühstück im Hotel

08:15 Abfahrt zu den Schulbesuchen

08:45 – 11:30 Schulbesuche

8:30 – 11:30

ESHA Sitzung geschäftsführender Vorstand

11:30 – 12:00 Pressekonferenz

12:00 Mittagessen im Hotel

13:15 – 14:00 Eröffnungsveranstaltung

14:00 – 15:30 Professor John West-Burnham

**“Leaders as models:
translating principle into practice”**

15:30 – 16:00 Kaffeepause

16:00 – 17:00 Computerspiele und
soziale Verantwortung

17:00 - 18:00 ESHA Sitzung Vorstand

19:00 – 21:00 Dinner

Friday, 24.03.2006

Breakfast at the hotel

08:15 Leave for school visits

08:45 – 11:30 School visit

8:30 – 11:30

ESHA Executive Board Meeting at the hotel

11:30 – 12:00 Press Conference

12:00 Lunch at the hotel

13:15 – 14:00 Opening ceremony

14:00 – 15:30 Professor John West-Burnham

**“Leaders as models:
translating principle into practice”**

15:30 – 16:00 Coffee break

16:00 – 17:00 Computer games and
social responsibility

17:00 - 18:00 ESHA General Board Meeting

19:00 – 21:00 Dinner

Tagesordnung

3

Agenda

Samstag, 25.03.2006

Frühstück im Hotel

09:00 - 13:00 ESHA Konferenz

13:00 - 14:00 Mittagessen

14:00 Abfahrt Reichstag Berlin
mit dem Zug

Nach der Reichstagsbesichtigung
Freizeit oder Führung



Saturday, 25.03.2006

Breakfast at the hotel

09:00 - 13:00 ESHA meeting

13:00 - 14:00 Lunch

14:00 Departure Reichstag Berlin
by train

after visiting the Reichstag
free time or guided tour

Tagesordnung

4

Agenda

Sonntag, 26.03.2006

Frühstück im Hotel

optional

09:30 – 11:30

**Besuch Schloss Sanssouci,
Potsdam
(Führung auf Englisch)**

oder

**ein Tag ganz nach eigenem
Geschmack**

ENDE

Sunday, 26.03.2006

Breakfast at the hotel

optional

09:30 – 11:30

**visiting Castle Sanssouci,
Potsdam
(guided tour in English)**

or

**a day with everyone's own
arrangement**

THE END

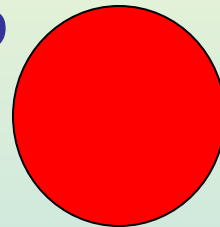




Im Folgenden

in the following

**Details für Freitag,
24.03.2006**



**Details for Friday,
24.03.2006**



ESHA ASD Potsdam 2006



Tagesordnung

Agenda

Details 1

Freitag, 24.03.2006

13:15 - 14:00 **Eröffnung**

ESHA Deutschland

Präsident des ASD

Präsidentin
der Kultusministerkonferenz
der Bundesrep. Deutschland

Margret Rössler

Walter Rossow

Minister Erdsiek-Rave

Friday, 24.03.2006

13:15 - 14:00 **Opening ceremony**

ESHA Germany

President of ASD

President of the Conference
of the Ministers of Education
of the Federal Rep. of German



Tagesordnung

Agenda

Details 2

Freitag, 24.03.2006

Friday, 24.03.2006

14:00 - 15:30

Professor John West-Burnham

“Leaders as models: translating principle into practice”

The European Dimension of Leadership

How school leaders might model the characteristics
of being effective Europeans in their leadership behaviour
i.e. act as role models in order to consolidate
the principles of the community

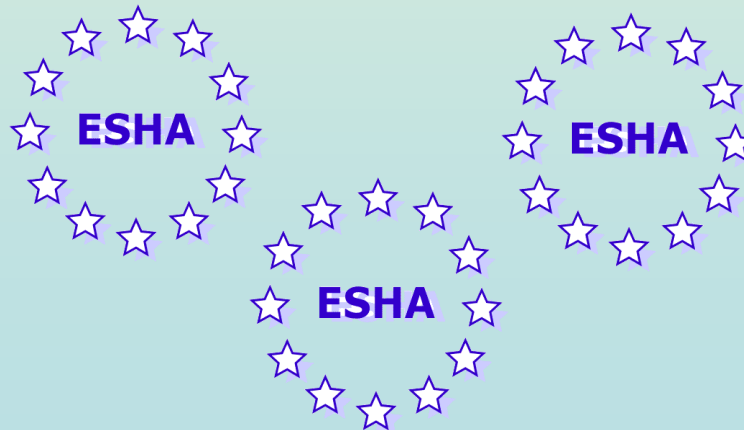
15:30 - 16:00 Kaffeepause

15:30 - 16:00 Coffee break



Professor John West-Burnham

- *John West-Burnham* works as a teacher, writer and consultant in leadership development. He is Senior Research Adviser at the National College for School Leadership.
- John worked in schools, further and adult education for fifteen years before moving into higher education. He was a part-time Open University tutor for 15 years. He has worked at Crewe and Alsager College, the University of Leicester, the University of Lincolnshire and Humberside, the University of Hull and the London Leadership Centre. He was also Development Officer for Teacher Performance for Cheshire LEA.



Professor John West-Burnham

- John is author of *Managing Quality in Schools*, co-author of *Personalizing Learning; Making Every Child Matter*, *Effective Learning in Schools*, *Leadership and Professional Development in Schools* and co-editor of *Performance Management in Schools*, *Educational Leadership and the Community*, *The Handbook of Educational Leadership and Management* and 12 other books and over 30 articles and chapters.
- John has worked in Australia, Cyprus, the Czech Republic, Estonia, Germany, Holland, Hungary, Israel, Italy, Malaysia, New Zealand, Norway, Qatar, the Republic of Ireland, Singapore, South Africa, Thailand and the USA. He is a coordinator of the European School Leadership Project.





Professor John West-Burnham

- John is Senior Adviser, Centre for Relational Learning, Santa Fe, New Mexico; Leadership Adviser, Kambrya College, Berwick, Victoria, Australia and consultant to the Leadership Development Schools project, Ministry of Education, Republic of Ireland. He is Honorary Professor of Education at Queens University, Belfast; Honorary Professor at the Centre for Educational Studies, University of Hull; Senior Visiting Research Fellow, Faculty of Education, University of Manchester; Associate Professor at Liverpool Hope University; Visiting Professor, Faculty of Education, University of Cyprus and Visiting Professorial Associate at the Regional Training Unit, Northern Ireland.
- John's current research and writing interests include the learning centred school, transformational leadership, leadership learning and development and educational leadership in the community.



Tagesordnung

Details 3

Agenda

Freitag, 24.03.2006

16:00 - 17:00

**Information Electronic Arts
(Sponsor der Konferenz)**

**Jules Clarkson,
Vertriebsleiter Europa**

**Jeff Woyda
(COO Nachhaltige Bildung)**



Friday, 24.03.2006

16:00 - 17:00

**Information Electronic Arts
(sponsor of the conference)**

**Jules Clarkson,
European Marketing Director**

**Jeff Woyda
(COO Immersive Education)**

Overview and new trends

Überblick und neue Tendenzen

Computer games and social responsibility

Computerspiele und soziale Verantwortung



Jeff Woyda

- Jeff Woyda is Chief Operating Officer and founder of Immersive Education an educational software developer and publisher based in Oxford UK. Immersive software is used in over 7,500 UK schools and schools around the world. Immersive's platforms include:-
- Kar2ouche, a cross curricular storyboarding application with 60 titles covering Literacy, History, Modern Foreign Languages, Citizenship & PSHE, Literature, Science, Religious Education, and Special Needs.
- Krucible, a virtual science laboratory, incorporating real time simulations to replicate real science in a virtual world
- MediaStage, a virtual TV production studio, designed initially for the UK qualification of GCSE Media Studies.
- Mission Maker, a games design and development tool for students to build 3D real time computer games



Freitag, 24.03.2006

17:00 - 18:00

ESHA Sitzung Vorstand

19:00 – 21:00

Gala-Dinner

in der 17. Etage des Hotels

Ehrengast: Dr. Volker Schwich



Friday, 24.03.2006

17:00 - 18:00

ESHA General Board Meeting

19:00 – 21:00

Gala-Dinner

at the 17th floor of the hotel

special guest: Dr. Volker Schwich



Dr. Dr.hc Volker Schwich

- Dr. Volker Schwich ist bei der Firma Mittal (internationaler Stahlkonzern) auf Europa-Ebene als CTO (chief technology officer) für Technologie und Nachwuchsgewinnung zuständig.
- Außerdem ist er im Vorstand und wissenschaftlichen Beirat der Max-Planck-Gesellschaft, weiterhin Vorsitzender des Verbandes Industrieller Kraftwerksbetreiber (VIK), Vorstand im Stifterverband der Deutschen Industrie, Vorsitzender der Stiftung Stahlforschung, Vorsitzender des Werkstoff-Ausschusses der europäischen Stahlindustrie und Beirat im Technologie-Beirat der Universität Hannover.
- Im letzten Jahr hat Dr. Volker Schwich von der Technischen Hochschule Aachen die Ehrendoktorwürde erhalten.



ESHA General Board Meeting



Friday, 24th March 2006 17:00-18:00 PM

- ➔ ✓ Opening, welcome
- ➔ ✓ Minutes of Helsinki GB
- ➔ ✓ Presidential Report (A.Petrolino)
- ➔ ✓ New Concept :Regionalization
- ➔ ✓ ESHA Secretariat
- ➔ ✓ Report on projects
- ➔ ✓ Website and Newsletter
- ➔ ✓ Applications for ESHA membership
- ➔ ✓ ESHA Conference Rome



ESHA General Board Meeting



Saturday, 25th March 2006 09:00 - 13:00 AM

9:00-9:30 School visits in Potsdam (Friday)

- Impressions and information
- Criteria for successful and worthwhile school visits
- Conclusions for further GB Meetings

9:30-10:00 Book Project

- Presentation of present examples
- ESHA history (Freddy Meeus)
- Financing, Printing, Online version etc.

10:00-10:15 Coffee break

10:15-12:30 Working groups

- Introduction Quality - Jorma Lempinen
- Working groups on Quality
- Results – draft of ESHA Position Paper: Quality

12:30-13:00 Outlook

- Further projects
- Preparation ESHA Congress in Rome

