



European School Heads Association  
Europäische Schulleitervereinigung  
Association Européenne des Chefs d'Etablissement

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## Program Potsdam March 2006

### Thursday, 23.03.2006

#### Arrival

19:00 Get together Party (room: **Brauhausberg 1**)

### Friday, 24.03.2006

#### Breakfast at the hotel

08:15 Departure for school visits

08:30 - 11:30

EB Meeting at the hotel  
(room: **Glienicke 1**)

08:45 - 11:30 School visit

11:30 - 12:00

Press Conference  
(room: **Glienicke 1+2**)

12:00 Lunch at the hotel

Program together with the delegations of the German Principal Organizations ( ASD)

13:15 - 14:00 **Opening** (room: **Babelsberg 1 - 3**)

Margret Rössler, ESHA Germany

Walter Rossow , President of ASD

Minister Erdsiek-Rave, President of the Conference of the Ministers of Education of the Federal Republic of Germany

14:00 - 15:30 Professor John West-Burnham  
"Leaders as models: translating principle into practice"

16:00 - 17:00 Jörg Trouvain : Vice President Electronic Arts - Germany  
"Overview and new trends"  
Jeff Woyda (COO Immersive Education)  
"Computer games and social responsibility "

17:00 - 18:00 **GB General Part**

19:00 - 21:00 **Dinner at the 17<sup>th</sup> floor of the hotel** (room: **Brauhausberg 1 - 3**)  
Special guest: Dr. Volker Schwich,  
BOD Member Managing Director Mittal Steel Europe

## Saturday, 25.03.2006

Breakfast at the hotel

09:00 - 13:00      ESHA GB      (room: **Babelsberg 1**)

13:00 - 14:00      Lunch

14:20 - 14.47      Departure by train to the Reichstag in Berlin

15:00 - 17:00      Reception by Dr. Norbert Lammert, the President of the Parliament of the Federal Republic of Germany and Bernd Scheelen, Member of Parliament  
guided tour

After visiting the Reichstag free time or guided tour in Berlin

## Sunday, 26.03.2006

Breakfast at the hotel

optional

10:15 - 13:15      Visiting the Castle of Sanssouci, Potsdam (guided tour in English)